

LISANDRO M. JUDAYA

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SUMMARY OF QUALIFICATIONS

- More than 10 years experience in graphics and web designing
- Graphics and web designing using PC and MAC computers using Adobe and Macromedia products
- Equipped with skills in creating print, banners, flash, & web designs
- CSS/XHTML coding
- Highly proficient in Photoshop, Illustrator and Indesign applications
- Excellent interpersonal and communication skills. Able to communicate and relate to all levels of management

EDUCATION

Bachelor of Fine Arts-Major in Advertising, 2002

University of San Carlos, Cebu City, Philippines

Secondary Education, 1997

Mandaue Gullas College, Mandaue City, Philippines

Primary Education, 1990

Colegio dela Immaculada Concepcion, Mandaue City, Philippines

COMPUTER SKILLS

- Adobe Photoshop
- Adobe Image Ready
- Adobe Illustrator
- InDesign
- Dreamweaver
- CSS/XHTML
- Macromedia Flash
- Corel Draw
- Video editing (adobe premiere)
- Photography

PROFESSIONAL EXPERIENCE

Avantek Solutions (former Avantsolutions)

is a software and communications services company based in Brisbane CBD
www.avantek.com.au

Web/Graphic Designer

March 2010 – Present

- Design logos, brochures, website and other print materials
- Reporting directly to Managing Director
- Point of Sale materials
- Front-End Development

Taylor Science Technology Philippines

Is a subsidiary company of James Tower
www.jamestower.com

Web/Graphic Designer

April 2009 – January 2010

- Designed E-commerce sites for the in house products for Blue Hue company a affiliate company of james tower
- Create Print and Web design concept for other companies under Taylor Science Technology Philippines
- Handle HR request like party backdrop, posters, and Company Web Emailer

SmoothDezigns Inc.

An Australian company based in the Philippines
www.smoothcorporate.com

Web/Graphic Designer

October 2008 – April 2009

- Working directly under the company owner/CEO and caters to his special request relative to web and graphics designing
- Design landing pages, GIF and flash banners for the Wordpress and Blogs for the CEO personal sites

- Responsible for web and print designs for the outsourcing company

Focus Interactive Outsourcing Inc.

An Australian company based in the Philippines

www.focusoutsourcing.com

Web/Graphic Designer

November 2006 – September 2008

- Design and convert affiliate Ebay sites from scratch and do the front end development to make the programmers easy for their codes into the design
- Create beautiful animated GIF banners for our own website to generate more traffic from the user
- Do quick logo request from the project manager for affiliate companies
- Do outsource design as request from the project manager if there's a need for my skills in designs especially on quick client request

Bigfoot Global Solutions Inc. (www.bigfoot.com)

Is an outsourcing company providing global clients with quality business solutions and services to produce effective, high-impact results in main key functions of their businesses such as marketing, advertising, software development, animation, graphic design, customer service, call center, finance and accounting, and various IT enabled services.

Web Designer/Graphic Artists

July 2004 – November 2006

- Work together with the Art Director in some graphics lay-outing for a US based online gaming group
- Create Web Banners and Web Emailers for a US based online gaming group
- Assigned as the Graphic Designer for the Outsourcing company for local and foreign clients
- One of the special team doing corporate events, trade shows and other company activities and special projects
- Part of the FTV Philippines team as graphic designer for the web, print, and photographer for the FTV Philippines fashion show
- Sourcing out for prices and materials for print collaterals to insure that we have cheap, quality and best value of money the company will get

USA Sports Inc. (www.usasports.com.ph)

A Philippine-based apparel/garments company.

Advertising and Promotions Head

April 2002 – 2004

- Create posters, brochures, billboards, calendars, POS, and boutique large format designs, and Standee designs
- Develop Boutique designs, constructions and renovations working together with interior designer and architect and poll of people like carpenters and painters
- Present plans for the marketing department for possible event tie ups for big companies
- Negotiate suppliers for printing and advertising collaterals to get the best and cheap materials we need
- Initiate events and marketing promotions to level up the sales of our products

MY PORTFOLIO

www.lisandrojudaya.com